

Top 55 influential technology tweeters

TECH TWEETERS YOU MUST FOLLOW

The following list represents some of the most influential tweeters in tech - from gurus and thought leaders to companies, journalists and publishers.

Do you agree with our list? Do you think we've missed off a major player? If you have any suggestions or would like us to create more key influencer lists you can contact us directly by emailing expertinsights@pha-media.com

We've ranked our list in order of influence according to Peer Index's global influence score* and created a top 55 countdown revealing the tweeters we deem to be the biggest twitter key influencers at Tech.

Alternatively if you are interested in learning more about digital campaigns and would like some more information you can call 0207 0251 350

* Peer Index score (PI) ranks how influential tweeters are globally 0 - 100 (the highest score). The PeerIndex algorithm recognizes the speed and quantity by which users spot, share (and thus endorse) content on any specific topic.



The PHA Group
@ThePHAGroup

Tweets: 4,089 | Following: 1,636 | Followers: 3,828

The PHA Group is an award winning PR agency founded by chairman Phil Hall, former editor of the News of the World and now one of the UK's leading media experts.

Top Tech Tweeters Countdown

- 55 **London Tech Week** @LNDTechWeek 3,697
The official Twitter account for London Technology Week - June 15th-21st 2015 - celebrating #Tech through the power of events #LNDTechWeek
- 54 **MSN UK Tech** @MSNTech 6,551
This account is now closed: please follow @msnuk for the latest tech, gadgets & games news, plus our editor @paulamkin for live, expert tweets.
- 53 **Indy Tech** @IndyTech 9,823
Technology news and features (with a bit of science thrown in) from @Independent
- 52 **AllThingsD** @AllThingsD 194K
@AllThingsD is now inactive. For tech news & analysis, follow @WSJD. Find Kara Swisher, Walt Mossberg and their team at <http://recode.net>.
- 51 **Guardian Tech Weekly** @guardiantw 6,014
Twitter home of the Guardian's Tech Weekly podcast with @aleksk @charlesarthur and @jemimakiss (see our Twitter list for the others) Send us @replies not DMs.
- 50 **TED Talks** @TEDTalks 3,11M
The official feed for <http://TED.com>. Ideas worth spreading.
- 49 **Digg Tech** @diggtech 39.9K
The top tech stories on Digg
- 48 **Yahoo Tech** @YahooTech 24.7K
The most excellent tech news, reviews, and how-tos on the planet.
- 47 **Tech City News** @TechCityNews 15.7k
Tech & Business news from London, the Digital Capital of Europe. Edited by @alexwoodcreates Email: hi@techcitynews.com
- 46 **Times Technology** @TimeTech 12.8K
Times of London Technology News
- 45 **Telegraph Technology** @TelegraphTech 45.5K
The latest news and reviews from <http://Telegraph.co.uk>'s technology team: @mattwarman and @scurtsy
- 44 **The Economist** @EconSciTech 54.5K
Official Economist account for news and analysis on Science and Technology issues
- 43 **Tech Hive** @TechHive 27.5K
We cover the most interesting consumer tech trends, from wearables to the connected home, car tech, mobile apps, and much more.
- 42 **TechRepublic** @TechRepublic 93.6K
Empowering the People of Business and Technology
- 41 **Slashdot** @slashdot 136K
Slashdot News Feed. News for Nerds, Stuff that Matters

Top 10 Twitter Engagement Tips



'Give Your Twitter Page A Personality'

People like people and using real images and injecting your tweets with personality and opinion will encourage re-tweets and engagement. If your account doesn't even have a profile image then don't expect huge engagement.



'Find Your Niche'

Find an area or niche where you have particular expertise and consistently tweet about that subject. This will help position you as an expert and you can redirect followers to longer posts on your blog/website.



'Tweet Regularly'

The more you tweet the more opportunities you will have to increase engagement. That said tweeting 50 times in an hour may be too much for your followers.



'Tweet During Peak Times'

As a general rule of thumb Monday - Thursdays (1pm - 3pm) are peak times. Avoid everyday after 8pm and Fridays after 3pm... unless there is a major breaking news story you want to comment on.



'Participate'

Reach out to tweeters and your followers. Engage with them and ask questions, answer questions and try to add value to the debate.



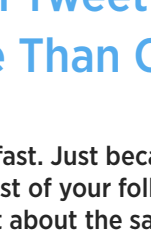
'Promote Others'

Retweet messages from your followers and also tweets from influencers you want to engage with. Give credit where credit is due.



'Leave Space'

OK 140 characters doesn't give much too play with, but don't feel you always need to use every word. Leaving space will encourage retweeters to add a comment or @ mention someone



'Please RT'

Using the phrase "please RT" will help you increase exposure and engagement through your followers



'You Can Tweet Content More Than Once'


Twitter moves extremely fast. Just because you tweet something once the chances are most of your followers won't see it. Don't be afraid to tweet about the same subject again.

- 40 **TWIT Live** @twitlive 73.8K
Watch round the clock tech news and information with Leo Laporte and friends
- 39 **Digital Trends** @DigitalTrends 106K
Updates on the latest tech news and product reviews from Digital Trends.
- 38 **ZDNet** @ZDNet 197K
Where technology meets business
- 37 **Patrick Norton** @patricknorton 83.2K
The host of TekZilla, Patrick Norton is a father of two, husband of one and tech expert to many. Loves the ocean, slow food, and drinks a lot of coffee.
- 36 **Mashable Tech** @mashabletech 266K
The latest Technology & Gadgets News and Resources from @Mashable.
- 35 **BBC Technology** @BBCTech 306K
The official account for the BBC technology news team.
- 34 **CNN Tech** @cnntech 173K
CNN Tech news and musings.
- 33 **HuffPost Tech** @HuffPostTech 202K
Where technology is anthropology. Email: technology@huffingtonpost.com. Editors: @bbosker, @dino_grandoni, @alexiskleinman
- 32 **BGR** @BGR 88K
The Three Biggest Letters In Tech.
- 31 **Joshua Topolsky** @joshuatopolsky 144K
Editor, Bloomberg Digital, reformed producer, lover of creepy movies.

- 30 **PCWorld** @pcworld 253K
PCWorld helps you navigate the PC ecosystem to find the products you want and the advice you need to get the job done. (We are not the UK retail store.)
- 29 **NYTimes Bits** @nytimesbits 187K
Tech news and analysis, plus interesting links and retweets from Times Tech staff and friends.
- 28 **Calil Lewis** @CalilLewis 215K
Professional Geek. Host of GeekBeatTV. Tech Expert for ABC/CNN/FOX/SiriusXM. Speaker. Inspiring others to embrace their inner geek! And of course, bacon.
- 27 **Cult of Mac** @multofmac 577K
Cult of Mac is a news site that follows everything Apple.
- 26 **Gina Trapani** @ginatrapani 321K
Co-founder of @ThinkUp. Co-mom of small human. Co-host of This Week in Google and @AndroidShow.
- 25 **Chris Pirillo** @ChrisPirillo 136k
Geek Culture Cultivator & Lifestyle Enabler. Educator, Entertainer, Entrepreneur. <http://ChrisPirillo.com/> <http://youtube.com/ChrisPirillo>
- 24 **Gigaom** @gigaom 252K
Gigaom is the leading global voice on emerging technologies. We aim to humanize technology and provide deep insight on disruptive companies, people and trends.
- 23 **MIT Tech Review** @techreview 248K
The mission of MIT Technology Review is to equip its audiences with the intelligence to understand a world shaped by technology.
- 22 **thinkgeek** @thinkgeek 847K
Cool products for technophiles, geeks, and the occasional monkey. Follow @thinkgeekspam for our new product feed.
- 21 **CNET News** @CNETNews 385K
Follow CNET News for all the latest tech news.

- 20 **VentureBeat** @VentureBeat 328K
We bring you news on what matters in the tech business world.
- 19 **Techmeme** @Techmeme 213K
The essential tech news of the moment. Technology's news site of record. Not for dummies.
- 18 **Chris Anderson** @TEDChris 1.59M
Head of TED. Dreamer. Most days an optimist. TED = free talks on the web in Technology, Entertainment, Design & ideas worth spreading
- 17 **David Pogue** @Pogue 1.52M
Tech columnist, Yahoo; PBS NOVA host; Missing Manuals creator, dad of 3!
- 16 **BBC Click** @BBCClick 2.34M
The BBC's flagship tech show. Presented by @Spenley. Tweet us or include #BBCClick in tweets. Transmission times here - <http://bbc.in/LLZ0wK>
- 15 **ReadWrite** @RWW 1.42M
The latest news, analysis and conversation in all things web, tech and social media from the <http://ReadWrite.com> team.
- 14 **Kevin Rose** @kevinrose 1.47M
Husband of @summertomato, Co-founder at @north___. Partner at @GoogleVentures. Board member at @THF. Back in the day, founder of @digg, @revision3.
- 13 **Guardian Tech** @guardiantech 2.25M
News and comment from the Guardian's technology team
- 12 **Gizmodo** @Gizmodo 1.03M
Technologies that change the way we live, work, love, play, think, and feel. @rsorokanich is tweeting at you.
- 11 **Engadget** @engadget 1.05M
The definitive guide to this connected life.

- 10 **Biz Stone** @biz 2.18M
Co-founder of Twitter Inc., Co-founder and CEO of Jelly, Inc.
- 9 **BI: Tech** @SAI 1.31M
The latest digital business news from @BusinessInsider
- 8 **The Next Web** @TheNextWeb 1.16M
The latest international technology, business and culture news. Tweets by @MattNavarraUK and @MartinSFP.
- 7 **Fast Company** @FastCompany 1.26M
Official Twitter feed for the FastCompany business media brand; inspiring readers to think beyond traditional boundaries & create the future of business.
- 6 **Tim O'Reilly** @timoreilly 1.79M
Founder and CEO, O'Reilly Media. Watching the alpha geeks, sharing their stories, helping the future unfold.
- 5 **WIRED** @WIRED 3.12M
WIRED is where tomorrow is realized.
- 4 **NASA** @NASA 7.33M
Explore the universe and discover our home planet with @NASA. We usually post in EDT (UTC-4).
- 3 **A Googler** @google 8.84M
News and updates from Google
- 2 **Mashable** @mashable 4.29M
News, resources, inspiration and fun for the connected generation. Tweets by @mashable staff.



TechCrunch
@TechCrunch

Tweets: 79.1K | Following: 873 | Followers: 3.78M

Breaking Technology News And Opinions From TechCrunch

PI:95

TechCrunch is one of the world's leading resources for the most important and innovative tech news. Their reporters are known and followed by not only the general public but also other media as they're seen as the guys to break a lot of the biggest stories. It is no surprise that coverage, or a recommendation, on TechCrunch can spread virally within hours.

There is a variety of other media outlets that disrupt the industry, have equally strong journalism and industry contacts, and are also vying for that #1 slot, but for me TechCrunch is the current tech king. However, such is the dynamic, fast-paced nature of the industry that it could change through one simple Twitter post or Facebook update.

Get In Touch

If you are looking for creative and innovative ways to raise the profile of your tech brand then why not get in touch with our tech team at The PHA Group (tel: 0207 0251 350)

Alternatively you can email info@thephagroup.com or visit www.thephagroup.com