

## PHA Media Open Day Application Form

Thank you for your interest in PHA Media's Open Days.

We are a multi award winning public relations company based in Soho, London, providing the full range of integrated PR and digital services. As a leading PR company, we are experts in running campaigns for brands, businesses and individuals with creative strategies and tangible results. We truly believe in recognising, encouraging and developing new talent. That is why we offer a comprehensive introduction to the industry and the daily functions of a buzzing PR agency through hands on experience.

We are very proud of our staff here at PHA Media and we are committed to helping the next generation of PR professionals break into the industry. We are delighted to be able to offer unpaid Work Experience for a period of up to 4 weeks throughout the year, and a number of 3 month paid Internships, in each of our specialist teams: *Entrepreneur & Business, Sport & Leisure, Consumer & Lifestyle, Strategic Communications, Political Strategy, Creative Strategy, Business Development and Media Management.*

### About the Open Day

To complement our Work Experience programme, we host a series of Open Days at our offices on Wardour Street to provide aspiring PR professionals with a unique insight into a career within the industry. Our Open Days are available to students and young professionals hoping to gain experience in the PR sector, and consist of a mixture of industry insights, skills masterclasses, and creative seminars led by PHA staff.

The Open Day will consist of a number of varied activities, including: a PR insights seminar designed to give a unique look at what makes an effective PR campaign using both traditional and digital PR; a Q&A session with senior and junior members of the team to ensure a broad understanding of the workings of a dynamic PR agency; practical workshops focussing on the day-to-day tasks of a PR; and tips on how to create a stand out CV and succeed at interview within the PR industry.

### Application Process

Please send a copy of your CV, contact details and brief covering letter detailing what interests you about a career in PR with an agency such as PHA Media to **Lucy Wardlaw O'Brien** ([lucyw@pha-media.com](mailto:lucyw@pha-media.com)) to register your interest for our next Open Day. Places will be allocated on a first come first served basis. You will be notified of the details of our next Open Day once we have received all applications.

### Questions & Feedback

If you have any questions or suggestions regarding PHA Media's Open Days, then please send them through to [lucyw@pha-media.com](mailto:lucyw@pha-media.com).